



## Graham Clark

Front End Web Developer

San Francisco, CA

### CONTACT

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### CONNECT

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## SKILLS

HTML5 CSS3 + Sass / Less

JS / jQuery / React Responsive Design

Web Marketing Project Management

PHP CMS (Wordpress / AEM)

A/B Testing Webpack / Grunt

MySQL SEO MAMP

Foundation / Bootstrap Marketo

Photoshop UI / UX Design

## HOBBIES



Hiking



Martial Arts



Cooking



Gaming



Movies



Badminton

## BACKGROUND

### ABOUT ME

Enthusiastic front end web developer with an outstanding knowledge of current web technologies. Specializing in hand-coded, semantic, cross-browser compatible websites. Demonstrated strong understanding of web usability, responsive design, web accessibility standards, and pixel perfect UI design principles.

### EXPERIENCE

2017 - PRESENT

#### Web Developer/Site Manager LiveRamp - San Francisco, CA

Site developer responsible for maintaining and developing page templates and resource sections for two high traffic Wordpress blog sites. Working as part of the marketing team and coordinating with external agencies to evolve websites through data driven a/b testing and improve SEO. Develop emails and landing pages for the marketing operations team to connect with Marketo.

2016 - 2017

#### Web Development Marketing Manager Intuit Quickbooks - San Francisco/Mountain View, CA

Working as part of the online acquisition team for QuickBooks performing data driven a/b tests on high traffic landing pages. Managing projects from start to finish with various stakeholders including designers, marketers, and analytics teams. Introduced new development workflow and technologies.

- Created reusable components (Sass / jQuery / React) for quick deployment
- Use consumer insights and site data to develop hypotheses and create winning A/B multivariate web tests

2014 - 2016

#### Lead Front End Web Developer Intuit Demandforce - San Francisco, CA

Lead front end web developer as part of the Demandforce marketing team. Developed entire codebase (HTML5, CSS3 / Sass, JQuery) for newly redesigned websites (demandforce.com, fullslate.com). Ran A/B split tests to optimize and evolve websites. Created a series of landing pages and responsive emails for Marketo marketing campaigns.

- Introduced CSS preprocessing (Sass) workflow for modular development
- Developed responsive, cross browser frameworks
- Compiled library of reusable code snippets for quick and efficient deployment

2011 - 2014

#### Web Developer / IT Specialist Eco Sound - Tracy, CA

Developed the company's public website and managed the e-commerce site. Oversaw the use of distribution software as well as staff and customer training.

- Developed and handled company Wordpress site
- Developed innovative procedures for use of distribution software that significantly increased efficiency
- Created multimedia promotional materials for customer training

### EDUCATION

2008 - 2010

#### Masters, Applied Informatics Edinburgh Napier University, Scotland

- Completed dissertation on website usability and user-centered design

2000 - 2005

#### BEng, Computing Science Edinburgh Napier University, Scotland