



## Graham Clark

Front End Web Developer

San Francisco, CA

### CONTACT

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### CONNECT

cheesetoast.co.uk

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codepen.io/Cheesetoast

## SKILLS

HTML5

CSS3 + Sass / Less

JS / jQuery / React

Responsive Design

Web Marketing

Project Management

PHP

CMS (Wordpress / AEM)

A/B Testing

Webpack / Grunt

MySQL

SEO

MAMP

Foundation / Bootstrap

Marketo

Photoshop

UI / UX Design

## HOBBIES



Hiking



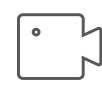
Martial Arts



Cooking



Gaming



Movies



Badminton

## BACKGROUND

### ABOUT ME

Enthusiastic front end web developer with an outstanding knowledge of current web technologies. Specializing in hand-coded, semantic, cross-browser compatible websites. Demonstrated strong understanding of web usability, responsive design, web accessibility standards, and pixel perfect UI design principles.

### EXPERIENCE

2016 - 2017

#### Web Development Marketing Manager Intuit - San Francisco/Mountain View, CA

Working as part of the online acquisition team for QuickBooks performing data driven a/b tests on high traffic landing pages. Managing projects from start to finish with various stakeholders including designers, marketers, and analytics teams. Introduced new development workflow and technologies.

- Created reusable components (Sass / jQuery / React) for quick deployment
- Use consumer insights and site data to develop hypotheses and create winning A/B multivariate web tests

2014 - 2016

#### Lead Front End Web Developer Demandforce - San Francisco, CA

Lead front end web developer as part of the Demandforce marketing team. Developed entire codebase (HTML5, CSS3 / Sass, JQuery) for newly redesigned websites (demandforce.com, fullslate.com). Ran A/B split tests to optimize and evolve websites. Created a series of landing pages and responsive emails for Marketo marketing campaigns.

- Introduced CSS preprocessing (Sass) workflow for modular development
- Developed responsive, cross browser frameworks
- Compiled library of reusable code snippets for quick and efficient deployment

2011 - 2014

#### Web Developer / IT Specialist Eco Sound - Tracy, CA

Developed the company's public website and managed the e-commerce site. Oversaw the use of distribution software as well as staff and customer training.

- Developed and handled company Wordpress site
- Developed innovative procedures for use of distribution software that significantly increased efficiency
- Created multimedia promotional materials for customer training

2008 - 2011

#### Front End Web Developer Freelance - Edinburgh, Scotland → California

Collaborated with a graphic designer resulting in the highly successful transformation of designs into pixel perfect, semantically coded sites for customers in the US and abroad. Fostered positive customer relations by utilizing client centered communication and organizational skills during all phases of project development and delivery.

### EDUCATION

2008 - 2010

#### Masters, Applied Informatics Edinburgh Napier University, Scotland

- Completed dissertation on website usability and user-centered design

2000 - 2005

#### BEng, Computing Science Edinburgh Napier University, Scotland